



INTELENET GLOBAL SERVICES NAMED AMONG THE TOP 10 TELESERVICES PROVIDER BY CUSTOMER INTERACTION SOLUTIONS

*Top 50 Teleservices Agencies Ranking Follows Intelenet's Win
Of the Magazine's Bronze MVP Quality Award*

*Prestigious Industry Awards Reinforce Company's Growing
Clout In International BPO Market*

Mumbai, India and Dallas, Texas (March 30, 2007) – Intelenet Global Services – a HDFC-Barclays joint venture and a front runner in India's fast-growing international Business Process Outsourcing (BPO) industry – has been ranked as the #2 Outbound International and #6 Inbound International teleservices agency, respectively, by *Customer Interaction Solutions* magazine, USA. Based on these results, Intelenet also ranked 6th overall in the Aggregate Inbound & Outbound, Domestic & International category.



The magazine's 22nd Annual Top 50 Teleservices Agencies Rankings recognizes the top 50 inbound/outbound international teleservices agencies, as well as interactive inbound agencies. In order to be ranked in the Top 50 Intelenet had to meet a series of stringent criteria established by the editors of *Customer Interaction Solutions*. The criteria covered operations at 15 Intelenet facilities located in Mumbai, Chennai, Gurgaon, Noida, Pune, Kolkata, Chandigarh and Bangalore, India.

“The Top 50 Teleservices Agencies ranking offers the industry the most honest and reliable ranking of companies,” said Nadji Tehrani, Executive Group Publisher and Editor-in-Chief of *Customer Interaction Solutions*. “It is truly the benchmark for choosing large-size, large capacity teleservices agencies.”

“These awards recognise Intelenet's superior customer service delivery and ability to deliver strategic impact to our customer's business,” said Susir Kumar, CEO Intelenet Global Services. “We support our agents and help them deliver value with world-class CRM software, technology, innovative best practices, and first rate training programs.”

About Intelenet Global Services

Intelenet Global Services Private Limited is an Information Technology Enabled Services (ITES) provider delivering contact center and Business Process Outsourcing (BPO) services to global clients. Intelenet is ranked among the Top 15 BPOs in India by NASSCOM (Apex body for IT companies in India). The company is a joint venture



between Housing Development Finance Corporation Limited (HDFC), and Barclays Bank plc of the United Kingdom.

Intelenet's goal is to be a global shared services company delivering strategic impact to its customers by integrating BPO services with IT and consulting.