



## **Intelenet Global Services features in the 2009 Global Outsourcing 100**

**Mumbai, February 18, 2009:** Intelenet Global Services Pvt Ltd (Intelenet), a leading global third party BPO service provider today announced that it has been recognised in the **Leaders Category of the 2009 Global Outsourcing 100 list.**

**The Global Outsourcing 100** is an annual ranking of the world's best outsourcing service providers and advisors. The list is compiled by the International Association of Outsourcing Professionals (IAOP) with a rigorous review by an independent panel of judges. Ranking is based on criteria of excellence in growth, customer experience, management capabilities and depth and breadth of competencies.

**Mr. Susir Kumar, CEO, Intelenet Global Services** said, "This is an important achievement for us and underlines the fact that India's leading BPO service providers like Intelenet Global Services are offering value propositions that go well-beyond cost savings to help companies achieve their strategic business goals. This recognition is testimony of our capability to provide qualitative outsourcing and best-in-class solutions bringing tangible value to our clients."

"Each year the competition to be named to the top 100 companies continues to reach higher levels, as the outsourcing industry continues to grow and mature in many markets. This year, the judges evaluated the most diverse set of applicants we've ever had, with ongoing strong interest from Asia-Pacific and Europe," said **Jagdish Dalal, Managing Director, Thought Leadership, IAOP and chairman of the judges' panel.** "Getting named to The Global Outsourcing 100 and The World's Best Outsourcing Advisors is a great recognition, particularly given the strong competition, and these companies should be proud of achieving excellence in the field."

Intelenet was also recently ranked 45<sup>th</sup> in the Deloitte Technology Fast 50 India 2008 program and the only BPO to make it to the Top 50 list. It has also been growing aggressively in the domestic BPO space making it to the No. 1 spot on the Dataquest Domestic Call Center Survey 2008.

Intelenet has taken rapid strides post the MBO backed by Blackstone in June 2007. The company's global delivery expansion subsequent to the acquisition of Upstream and Travelport ISO in 2007, has also added new geographies such as Mauritius along with a multiple language capability portfolio with Spanish and French.

### **About Intelenet Global Services**

Intelenet Global Services is a leading global third party BPO Company that that delivers Business Process Outsourcing (BPO) services to Fortune 500 companies in the UK, USA, Australia and India. This specialized BPO expertise enables us to cost-effectively align practical solutions with specific outsourcing strategies and needs of our clients.

The Intelenet growth story involves rapid growth from just 25 employees at a single site to over 26,000 employees across 30 locations in India and overseas in just 8 years, making it the 2<sup>nd</sup> largest employer in the Indian BPO space. Intelenet's growth in the BPO industry has been spurred by its dedicated effort in creating valuable relationships and its focus on quality and timely delivery.

### **About IAOP**

The International Association of Outsourcing Professionals™ (IAOP™) is the global, standard-setting organization and advocate for the outsourcing profession. With 40,000 customer, advisor and provider members worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit [www.outsourcingprofessional.org](http://www.outsourcingprofessional.org)

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